One thing that I would change on my landing page to help with conversion is the organization of the items. Right now, the only separation is the new items being separated, but I should really organize based on the type of product and since I sell both gaming and organizational items I should separate those out from each other as well. Other than organization I think everything there helps the user get to where they need. I have a call to action for the user to browse products to buy. As far as if my page shows what was promised, I think I need to search for more drop shipping gaming peripherals, as I have a good amount of organization, but not too much of a selection for gaming items, which I feel like is the larger point. From what I have, I do think that it is easy for the user to find what they are looking for,